

With regards to LPFM stations, I want to make it clear that any change to broadcasting that has potential to knock my beloved KLOVE station, 100.7 FM, off the air would be greatly distressing to me. First, KLOVE serves me here in the Utica-Rome, NY area by keeping me inspired and encouraged throughout the day as I listen to it. The music broadcast on this station is uplifting and helps to put me in a positive state of mind, especially in the morning as I head to work. This, in turn, helps me to perform my job better with a positive attitude and, at times, guards me from slipping into a cynical state of mind leading to low morale and often an unproductive state. Because KLOVE is uplifting, both in the music they play and the short inspirational spots they broadcast, people who listen to it cannot help but feel encouraged. This positively impacts the entire Utica-Rome community, both by the station uplifting listeners, and by those listeners passing this inspiration on to the people they interact with. Because other local stations could supercede KLOVE with the change to LPFM priority, the potential for more negative programming exists, doing more harm than good. Several local stations already exist with very questionable programming. Not necessarily in the music, per se, but in the disc jockeys who spin the music. These "shock jock" personalities often broadcast on the very edge of being censored and are the reason you as the FCC have enforced a 7 second rule to catch offensive programming. The potential that this type of station would be able to supercede the KLOVE national programming just because it is local seems illogical, especially because you would be guaranteed that KLOVE would not violate decency in broadcasting. Common decency and civility is at the heart of the message that KLOVE broadcasts (just listen to see).

Additionally, KLOVE is one of the few Contemporary Christian Music stations that keeps you connected to the latest in the world of Christian Music. I've heard many other similar commercial Christian Music stations around the country, and none is as comprehensive as KLOVE. Without KLOVE, I would have very little other means, here in central NY (probably none) to hear the latest Christian Music. I would instead have to rely on only what I could hear when I travel somewhere else. This is an important overall reason to maintain national programming. If only listening to local programming, one becomes isolated to what's going on in the rest of the world. Sure, I could get the most Newsworthy current happenings on the TV and possibly in print, but I wouldn't be able to get the latest in Contemporary Christian music. KLOVE provides one of the few ways for folks who like Christian music to keep intouch with what's going nationally. Otherwise, we'd be quite isolated. I would suggest that the argument for the National Public Radio is the same. A prime example of how much people like to keep connected nationally and how relevant the concept is can be seen in the USA Today Newspaper. This paper is one of the best selling on the market because people really do like to stay connected in some way with what goes on nationally.

To summarize, KLOVE is a relevant and valued station supported by many, and listened to by many thousands more. Its family friendly programming is encouraging and uplifting, engaging both young and old, and devoid of the need for censorship. The potential for its displacement in the Central, NY area, or any other is alarming and concerning and, I hope, not possible. For these reasons, I ask the FCC not to give LPFM stations priority over current FM Translators so that KLOVE may stay in all the areas where it is received. Thank You.